

# Ceredigion

## Public Services Board

**Meeting 34**  
**24<sup>th</sup> of April 2023, 13:30**  
**Virtual Meeting via Zoom**

### MINUTES

<b>Present:</b>	
Cllr. Bryan Davies (BD)	Chair, Ceredigion County Council
Hazel Lloyd Lubran (HLL)	Vice Chair, CAVO
Barry Rees (BR)	Ceredigion County Council
Dr. Phil Kloer (PK)	Hywel Dda University Health Board
Iwan Cray (IC)	Mid and West Wales Fire and Rescue Service
Gavin Bown (GB)	Natural Resources Wales
Rachel Jarvis (RJ)	Natural Resources Wales
Gwilym D. Jones (GJ)	University of Wales Trinity St David
Megan Harris (MH)	Public Health Team, Hywel Dda University Health Board
Rhodri Llwyd Morgan (RLM)	Aberystwyth University
<b>Also in attendance:</b>	
Jan Batty (JB)	Hywel Dda University Health Board
Dr Peter Skitt (PS)	Hywel Dda University Health Board
Claire Bryant (CB)	Hywel Dda University Health Board
Amy Richmond-Jones (ARJ)	Mid and West Wales Fire and Rescue Service
Bailie Olivia-Jones (BOJ)	Mid and West Wales Fire and Rescue Service
Cathryn Morgan (CM)	Ceredigion County Council
Cllr. Keith Evans (KE)	Ceredigion County Council
Caitlin Theodorou (CT)	Ceredigion County Council
Alun Williams (AW)	Ceredigion County Council
Carys Huntly (CH)	Ceredigion County Council
Cllr Matthew Vaux (MV)	Ceredigion County Council
<b>PSB Support team:</b>	
Diana Davies (DD)	Ceredigion County Council
Naomi McDonagh (NMc)	Ceredigion County Council
Sara Dafydd (SD)	Ceredigion County Council
Anwen Thomas (AT)	Ceredigion County Council
Teleri Elias (TE)	Ceredigion County Council
Tim Bray (TB)	Ceredigion County Council

<b>34.1</b>	<b>Apologies, introductions &amp; disclosures of interest</b>										
<p>The Chair welcomed everyone to the meeting.</p> <p><b>Apologies:</b></p> <table> <tr> <td>Cllr Elwyn Williams</td><td>Mid and West Wales Fire and Rescue Service</td></tr> <tr> <td>Steve Moore</td><td>Hywel Dda University Health Board</td></tr> <tr> <td>Judith Hardisty</td><td>Hywel Dda University Health Board</td></tr> <tr> <td>Christine Harley</td><td>National Probation Service</td></tr> <tr> <td>Supt Ross Evans</td><td>Dyfed Powys Police</td></tr> </table>		Cllr Elwyn Williams	Mid and West Wales Fire and Rescue Service	Steve Moore	Hywel Dda University Health Board	Judith Hardisty	Hywel Dda University Health Board	Christine Harley	National Probation Service	Supt Ross Evans	Dyfed Powys Police
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<b>34.2</b>	<b>Minutes of previous Ceredigion PSB meeting – 06.03.2023</b>										
<p>The minutes from the meeting held on 06.03.2023 were agreed as a true record.</p> <p>The Chair thanked NMc for all of her hard work and contributions to the PSB and wished her well in her new role.</p>											
<b>34.3</b>	<b>Matters arising from previous meeting</b>										
<p><b>Census 2021 Results:</b>  Rob Starr to present Census data at April's PSB meeting.  NMc confirmed CT was present at this meeting to present the Census data on behalf of Rob Starr.</p> <p><b>Carbon Neutral Aberystwyth and Decarbonisation Strategy:</b>  RJ to establish whether the NRW Climate Risk baseline report is available yet to be shared with the PSB sub-group.  RJ confirmed that the NRW Climate Risk baseline report has not yet been completed, they aim to complete this in 2023 and circulate as soon as finalised.</p> <p><b>Poverty Subgroup</b>  Partners to consider staff within their organisations who could add value to the work of the sub-group, and share contact details with CM.  NMc reiterated that all partner organisations are able to contact CM should they have appropriate members to join the Poverty sub-group.</p> <p><b>West Wales Care Partnership</b>  KB to share PowerPoint presentation slides with the Partnerships Team for circulation to PSB members.  NMc confirmed this has been completed.</p> <p><b>Launch of public consultation on location of new planned and urgent care hospital</b>  ER to share PowerPoint presentation slides with the Partnerships Team for circulation to PSB members.  NMc confirmed this has been completed.</p> <p><b>Gorwel Recruitment:</b>  NMc confirmed that the Job Description for the Gorwel post has been drafted and will shortly be live.</p>											
<b>34.4</b>	<b>Ceredigion Local Well-being Plan 2023-28 Approval</b>										

The Chair confirmed that the Ceredigion Local Well-being Plan 2023-2028 has gone to Cabinet and Council and has been approved through both forums. NMc confirmed that the plan has also been approved by all statutory members of the PSB and the statutory cover report has been circulated. NMc thanked all involved in the process with a specific thank you to MAWWFRS for their support in producing the final document. NMc proposed that the Ceredigion Local Well-being Plan to be published on the 2.5.2023.

**DECISION: The PSB agreed that the final version of the Ceredigion Local Well-being Plan can be published on the 2.5.2023.**

34.5	<b>Governance and Delivery Arrangements</b>
	<p>NMc confirmed that the draft Governance and Delivery arrangements plan will be circulated shortly. NMc presented the document on screen as it is valuable to understand how the aim of the document. She stated the importance of outlining the governance of the group as to how the PSB aims to deliver on the actions highlighted with the Local Well-being Plan. The aim of the document is to outline delivery objectives from within the PSB Local Well-being plan 2023-2028 and highlight local strategies, partnership groups, lead partnerships already reporting to the PSB and the Lead Officer who is responsible for reporting to the PSB. This piece of work enables us to make links to these partnership groups and enables effective reporting back to the PSB, therefore identifying gaps and strengthening the outcomes of these groups.</p> <p>It's clear from the work already produced within the draft document that there are huge amount of partnership groups already working together on elements of the Well-being plan, it's important that we don't duplicate this work but instead build strength to the pieces of work and identify any potential gaps. NMc noted that the draft document notes a CCC officer as the Lead Officer for a number of the delivery objectives, it would be beneficial to draw in Lead Officers from partner organisations to collaborate.</p> <p>NMc suggested circulating the draft Governance and Delivery framework to partners with a view on amending the document before finalising at the next scheduled PSB meeting in June.</p> <p><u>Feedback from partner organisations:</u></p> <p>IC thanked NMc for the draft document and welcomed this approach to delivering on the group's objectives. PK agreed that the document will be useful and that all partners should look to take this back to their organisations to add in groups and areas of work which are already in place. He noted the importance of understanding how the reporting back to the PSB would work operationally as it's important not to delay any of the outcomes these groups are already working on. RLM proposed including a job title within the 'Lead Officer' column as opposed to named individuals. RLM also questioned whether enough consideration has taken place on the responsibility of these officers and groups, particularly resources and time.</p> <p><b>ACTION: CCC Partnerships team to share draft Governance &amp; Delivery Framework with PSB members.</b></p> <p><b>ACTION: All PSB members to take framework back to organisations to identify any partnership groups they are a part of.</b></p>
34.6	<b>Local Well-being Plan 2023-28 Launch</b>

NMc reminded all PSB members of the previous PSB Local Well-being plan launch which took place in 2018 at Theatre Felinfach. The Chairs of the PSB sub-groups attended and presented their ideas and aspirations of the outcomes of these sub-groups. Now that the PSB Local Well-being plan 2023-2028 is finalised, it's time to consider whether as a PSB we intend on holding a similar event or whether we feel a different approach would be more effective. NMc confirmed that the CCC Partnerships Team are happy to facilitate, however the wider PSB need to consider the type of event they would like to hold and what that might look like. NMc noted that Carmarthenshire are intending on holding a workshop as their launch of the Well-being plan whilst Pembrokeshire are currently undecided on whether they will organise an event to launch their plan.

PK noted that we didn't receive a large response to the public consultation on the well-being assessment, however a great deal of time and effort has gone into producing the plan and the aim of the outcomes are community based therefore there must be value in communicating the launch with the public. It is also an opportunity to engage with communities and reinforce the work of the PSB. MH agreed that the PSB should hold a launch as this can encourage on-going discussions with communities. She suggested that the Statutory partner Communication teams would have good insight into the most effective ways of engaging with local communities. RLM noted the difficulty in choosing a location if an in-person event was agreed for the launch but noted using effective ways of communication and engagement to be an important factor when planning the event. NMc reminded the PSB that we do have the benefit of Co-production Wales to assist in reaching out to communities and promoting effective engagement. NMc also agreed that this is a great opportunity to share the benefit of the PSB, promoting its role and function.

The Chair suggested that we pause on significant details of the launch until the PSB have agreed the Governance and Delivery framework as this will be key in explaining how we intend on delivering our objectives.

**DECISION: The PSB agreed to hold an event to launch the Ceredigion PSB Local Wellbeing 2023-2028.**

**ACTION: Potential launch dates and locations to be added as an agenda item at the next PSB meeting.**

<b>34.7</b>	<b>Census 2021 Presentation</b>
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CT explained that she would present the recent Census 2021 data whilst focusing on key themes outlined to give a Ceredigion perspective.

The Census took place over two years ago, on the 21st of March 2021. The first results were released in June 2022, and ONS are currently in 'phase 2' of the data releases. It's important to remember that the 2021 Census results provide a snapshot in time. The Census was taken during the covid-19 pandemic, when travel restrictions were still in place across Wales, national lockdowns, students were long distance working, a number of residents were working from home or were on furlough. It is therefore, very likely that the situation currently is very different to that recorded on the 21<sup>st</sup> of March 2021.

There were a number of Census firsts this time round. The 2021 Census was the first to ask a question on the armed forces veteran community and it also asked voluntary questions about sexual orientation and gender identify for the first time. This will give us more accurate information on

lesbian, gay, bisexual and transgender populations.

**Key data discussed:**

**Population** - Between the last two censuses (held in 2011 and 2021), the population of Ceredigion fell by 5.9%, from just over 75,900 in 2011 to around 71,500 in 2021. Ceredigion was one of seven local authorities in Wales to see its population decline. This happened at a time whereby the population of Wales increased by 1.4%. Between the last two censuses, the average age of Ceredigion increased by five years, from 42 to 47 years of age. Ceredigion had a slightly higher average age than Carmarthenshire and a higher average age than Wales as a whole. Overall, there was a decrease in the number of children, younger people and working age residents and an increase in the older age groups. The overall decline and ageing population has a number of implications, labour market implications, funding, culture and language and pressures on local services such as health and social care.

In the latest census, around 38,900 Ceredigion residents said they were born in Wales. This represented 54.4% of the local population which is a slight decrease since 2011. The number of Ceredigion residents born in Poland rose from just over 700 in 2011 to just under 950 in 2021. Figures from the ONS show that there were 2,525 veterans living in Ceredigion in March 2021, which equates to 4.1% of the usual resident population aged 16 years and over. The greatest proportion of veterans reside in Cardigan and Aberporth (5.1% of usual resident population). The higher proportion of veterans residing in the south of the county is likely driven by its historical role within the military.

**Ethnicity** - The data from the Census on ethnicity highlights that its composition in Ceredigion has changed slightly over the decade. "White" remains to be the largest ethnic group, with 96.2% of people in Ceredigion identifying with this group in 2021. This is slightly lower than in 2011, whereby 96.7% identified with this group. While 1.5% identified their ethnic group within the Asian, Asian British or Asian Welsh category (compared with 1.4% the previous decade). The percentage of people who identified their ethnic group within the "Mixed or Multiple" and "Black, Black British, Black Welsh, Caribbean or African" increased by 0.2 percentage points which was the largest increase among the high-level ethnic groups in this area.

**National Identity** - In 2021, 'Welsh only' remained as the largest national identity in Ceredigion, with just under one in two people (46.7%) identifying as "Welsh", compared with 46.6% in 2011. This was followed by British only and English only. Ceredigion had the country's second lowest percentage of people who identified as "Welsh and British only" and the sixth lowest percentage of people who identified as "Welsh only".

**Welsh Language** - Under half (45.3 %/ 31,678) usual residents in Ceredigion aged three years or older reported being able to speak Welsh. This is the lowest percentage recorded on a census and a decrease of 3,286 people since 2011. This is a continuation of a declining trend since 1981, however, the pace of decline was slower over the last decade compared to other periods. That being said – Ceredigion remained the LA with the third largest proportion of Welsh speakers across Wales. It's important to note here the potential impact of the COVID-19 pandemic, which may have negatively impacted peoples (particularly children's) reported Welsh language ability.

**Economic Activity Status** - In 2021, 2% of Ceredigion residents (aged 16 years and over) said they

were unemployed. This figure decreased from 2.3% in 2011. In 2021, just under one in two people (47%) said they were employed (excluding full-time students), compared with 47.0% in 2011. The chart highlights the percentage increase of retired Ceredigion residents over the decade, which increased from 24.9% to 27.7%.

Housing - Ceredigion saw Wales' largest percentage-point rise in the proportion of households that owned their home (from 67.6% in 2011 to 68.6% in 2021).

Sexual Orientation - This was a new and voluntary question, therefore, there is no data to compare it with. What the 2021 Census has told us is that Ceredigion has a high sexual diversity relative to other local authority areas in Wales. Ceredigion had the second highest proportion of the population identifying with an LGB+ sexual orientation at 4.9%, after Cardiff at 5.3%. Analysing the data further, highlights that the proportion of people identifying as "Bisexual" was largest in Ceredigion.

Education - Ceredigion remains to have a highly qualified workforce and is the local authority with the lowest proportion of residents with no qualifications (14.7%), which is down 4.3 percentage points since 2011.

Health - In 2021, 48.0% of Ceredigion residents described their health as "very good", increasing from 47.8% in 2011. Those describing their health as "good" rose from 31.8% to 32.8%. The proportion of Ceredigion residents describing their health as "very bad" was 1.3% (similar to 2011), while those describing their health as "bad" fell from 4.8% to 4.2%. Although we've seen improvements over the decade, it is worth noting the potential impact of the covid-19 pandemic and how this may have influenced how people perceived and rated their health.

Unpaid Care - Since the 2011 Census we have seen in Ceredigion a slight decrease in the percentage of residents providing unpaid care. However, when you break this down by the number of hours different trends emerge. Those reporting that they provide up to 19 hours of unpaid care each week has declined from 2011 to 2021. Whilst those reporting that they provide 20 or more hours of unpaid care has increased. This area had the country's joint highest proportion of people providing up to 19 hours of weekly unpaid care and the fifth lowest proportion of people providing between 20 and 49 hours of weekly unpaid care

Disability - Ceredigion saw Wales' second-largest percentage-point rise in the proportion of residents who were identified as disabled and limited a little. During this period, Ceredigion overtook five local authority areas, including Carmarthenshire and Swansea to become the Welsh local authority area with the fifth-highest proportion of people who were identified as disabled and limited a little.

#### Points to note:

CT noted that although 47% of the Ceredigion population received a paper copy of the Census 2021 to complete, they also had the option to complete online. HLL noted that a breakdown of how individuals chose to complete would be interesting. RLM confirmed that there is a change in the number of students they are seeing and this could be because of the additional courses the University now offers. Looking forward, it's important to recognise the benefits of encouraging these

students to live and work in the area after they complete their studies.	
<b>34.8</b>	<b>Any Other Business</b>
There was no other business raised.	
<b>34.9</b>	<b>Date of next meetings</b>
13 <sup>th</sup> June 2023 4 <sup>th</sup> September 2023 4 <sup>th</sup> December 2023	